



SIERRA MADRE NEWS

VOLUME 29, No. 19

SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

FRIDAY, JANUARY 25, 1935

Pep Up Housing Campaign As F.H.A. Offer Promises Work For All The Jobless

Mass Meeting Arranged To Urge Owners To Modernize Their Old Homes

February has been designated as Better Housing Month in Sierra Madre, and a mass meeting of merchants, contractors, craftsmen and home owners will be staged to pep up the housing campaign. Awaiting first reports from the canvassers now gathering statistics of the city's housing needs, J. S. Billheimer, head of the FHA general committee, has completed organization of sub-committees to function at the close of the survey.

The Housing Campaign presents an opportunity to eliminate old shacks, delapidated homes of the yesteryear. It is hoped that a sort of "block pride" will induce all home owners to improve property, so that the general average may be increased and lead to advanced values in the neighborhood.

"Let your home be as new and modern as your neighbors," is the slogan. In this way the City Planning Commission's greater beauty plan will make Sierra Madre unique among California home communities.

THE NEWS, with the cooperation of the merchants and contractors, will publish a special Better Housing issue in the near future in an effort to impress on the public the full import of the FHA campaign.

At a general committee meeting in the City Hall yesterday morning Herbert T. Muzzy, field representative working out of the Los Angeles FHA headquarters, impressed on committee chairmen that the completion of the house to house survey spells only the commencement of the permanent features of the drive.

"The mere list of figures gathered by the SERA workers," he said, "will not begin to represent the actual value of the program. Some of the smallest jobs will turn out to be the largest. When home owners contract to secure FHA loans to reroof their houses, they may be so well pleased that they will go ahead with more extensive improvement. Many persons now unable to make any improvement at all will find themselves more happily situated during the coming year, and remember the FHA plan."

In explaining how the campaign is a benefit to the entire community, Muzzy said that every carpenter, painter and similar workman will be given an equal chance in securing the employment resulting from the campaign program. Every worker will be registered in the City Hall headquarters of the local FHA committee, and selected for jobs by blind numbers in rotation.

"Every business in Sierra Madre," Muzzy said, "can benefit directly from the National Housing Act. Immediate benefit will be deadly magnitude."

CLARAMAE STAMM, LOCAL ARTIST, TO GIVE RECITAL AT THE HUNTINGTON HOTEL

By Mildred Curtis Bolms

MUSIC LOVERS of Sierra Madre will have an opportunity of hearing one of the Southland's well-known artists, and her own gifted citizen in a forthcoming concert to be given at the Hotel Huntington in Pasadena, Tuesday evening, January 29, at 8:30 o'clock.

Claramae Wilson-Stamm, who has long been identified with the musical life of Southern California and has brought her art to its present eminent fruition, owes much of her achievement to her master-teacher, Waldo Chase, of Los Angeles, under whose tutelage she has been for a number of years.

On Tuesday, the artist will display her complete grasp of the noble work of the master Brahms in the rendering of his Santa Opus 5 to which vehicle seems to unite her soul with that of the eloquent composer's.

In the Andante, where "Now gleams in the gloaming the pale moonlight."

"And there two loving hearts unite in ecstasy bound together," to which Miss Stamm glides with a poetic caress from the surging grandeur of the first movement, this deep recognition of the master is definitely expressed.

Tickets are on sale at Hartmans Drug Store.

(Continued on Page Six)

Expect A New Postmaster Here Shortly

At Least Four Active Candidates For Place Now Held By Mrs. Wright

The advertising angle cannot be slighted if the results of the program are to live up to expectations. Nobody with something to sell can take it for granted that the whole town knows all about it. Advertising done today will net bigger returns than ever before.

Remember the slogan: "There is nothing so powerful as an idea whose time has come!"

Stress Need To Advertise The City Now

Forum Told This Is Best Possible Time To Boost Sierra Madre

A plan to raise funds for publication of a new Sierra Madre booklet publicizing the city's many attractions by means of a public entertainment under SERA auspices, was presented to the Forum Tuesday night by W. R. Humphries.

Although admission cannot be charged to performances given by musicians and actors under the SERA, it is thought that through voluntary contributions from the audience the necessary amount could be raised. Humphries stated that he felt confident that all civic minded organizations and individuals in the city would lend support to the plan.

"Now is the best possible time," he said, "to boost the city. More visitors are coming here than ever before at this time, more building is being started, and restored confidence is being manifested by small home owners and big business men alike."

In the absence of the two scheduled speakers of the evening, Lee Shippey and George K. Roth, the meeting was devoted to open Forum discussion of the working of the self-help Co-ops and their relationship to the SERA. Dean Arnold G. Bode, present Forum head, summarized the history of the Co-ops, and told how the organizations suffered from political interference.

The government, he said, is now making an effort to put them back on their feet by financing various unit industries such as canning, gardening, welding and the like.

Mrs. George B. Morgridge reviewed a magazine article pertaining to the recent Congressional report on the sales in the munitions business, which pointed to an international "racket" of deadly magnitude.

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Miss Stamm, who is, also, an

Add 12 Days Racing For Local Track

Board Extends Meeting Despite San Diego Plea For Caliente

Mrs. Jessica H. Wright's term of office as postmaster here expired Tuesday, her appointment having been made under the Republican administration twelve and a half years ago.

Speculations as to Mrs. Wright's successor, in the event that she herself does not secure a reappointment, centered about four

Sierra Madreans known to have applied for the position prior to the Roosevelt inauguration. Of these three are long time residents, R. O. Caukin, W. J. Schiltz and Woodson F. Jones. The fourth, Mrs. M. B. Hotchkiss, established residence at Belle Vue Court shortly after the present administration was voted into power.

In accordance with postal rules Mrs. Wright will continue her duties until the present vacancy is officially filled by appointment.

The Civil Service Commission will post a notice in the post office announcing the date for the usual civil service examination to qualify an appointee.

It is probable, however, that the office will be filled by direct appointment from the president on recommendation from Congressman McGroarty with Senate ratification. In such a case the Post Office department would appoint an acting postmaster to serve without an examination until instructed to take one. This procedure has been most generally followed by the present administration.

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Congressman Reports On Pension Bill

By JOHN S. McGROARTY

Member of Congress for 11th California District

Editor's Note: This is the second of Congressman McGroarty's Weekly Letters to the people of his district.

WASHINGTON, D. C. On Wednesday, January 16th, I introduced in the House of Representatives an Old Age Pension Bill which was cited as the Townsend Old Age Revolving Pension Plan. It is the bill approved by Dr. Townsend himself and his advisors in Congress, many of whom are lawyers of high standing.

Printed copies of the bill with the familiar provisions of the Townsend Plan are in the hands of each Representative. The battle is on and we are poised to meet it with what energy, faith and devotion we can summon.

A vicious attack was made on the bill already on the floor of the House by Representative Thomas L. Blanton, of Abilene, Texas. He held up the measure to ridicule and declared himself unalterably opposed to it. However, it remains to be seen whether or not the Honorable Blanton may change his mind. One way to cause him to change his mind is for all Texans, residing in California, to go after him in the mail and by telegraph.

The day following my introduction of the Bill in the House a message was received from the President of the United States covering a long list of requests for legislation to carry out his plans and policies. When the message touched upon the subject of old age pensions the President made it clear to everybody familiar with the provisions of the Townsend Plan that the President has another idea altogether concerning old age pensions.

Now what will happen? Unless a Bill is introduced in the House to carry out the President's Old Age Pension Plan, which, according to the best information to be secured, will not propose a pension exceeding \$30.00 per month, then it will be 30 days or more before our Townsend Bill can be brought to the Floor of the House for debate and action.

If the committee, after thirty days, fails to send the bill to the House, then we shall have to secure the signatures of 218 members to discharge the committee as far as this bill is concerned, and thus bring it to the House for debate and action. The new rule requiring 218 signatures of members to replace the old rule requiring only 145 signatures is, of course, in the nature of a "gag" rule.

(Continued on Page Six)

Noted Christian Science Lecturer Speaks Here Sunday

The public is cordially invited to attend a free lecture on "Christian Science: The Science and Art of Spiritual Living," to be given by William E. Brown, C.S.B., of Los Angeles, on Sunday evening, January 27, at 8 o'clock in the Sierra Madre grammar school auditorium, under the auspices of the Sierra Madre Christian Science church.

Gray, Wanted Here, Taken In El Centro On Check Charge

Murray A. Gray, wanted in Sierra Madre to answer on a bad check charge, was apprehended by El Centro police Tuesday in the act of cashing a check said to be worthless in that city. According to Chief of Police McMillan, Gray has been turned over to San Diego authorities to stand trial on a felony warrant there, and will not be returned to Sierra Madre until after the case there is disposed of.

Santa Anita's race meeting will continue until March 9th as the result of the State Horse Racing Board's approval of the Turf Club's extension request. Originally chalked to close with the \$100,000 Handicap February 23, the track will operate an additional two weeks during which time there will be no purse of less than \$1,000. In addition the track will tempt the leading stables by the offer of one \$10,000 stake or two \$5,000 stakes.

At the racing board meet Tuesday a delegation of San Diego city officials presented arguments in favor of Agua Caliente and heatedly declared that the Caliente track would be urged to start racing immediately in direct competition with Santa Anita. Caliente had hoped to open a meeting immediately after February 23 without competition.

Pointing out that California is not directly benefited financially by Caliente, Chairman Carleton Burke stated that the board was obligated to allow the agreed upon 150 days of racing in the State. The State, he said, received a percentage of money wagered at Santa Anita, whereas no revenue is derived from the border track, which takes money out of the country.

Santa Anita's request for a summer meeting, from May 30 to July 6 was denied on the ground that the board believed the extension of the present schedule will give Southern California a sufficiency of racing until next winter.

The board fixed prices for the great Santa Anita Handicap to be run February 23 at \$1.10 for admission to the infield; \$3.30 for the terrace and temporary unreserved stands to be erected; \$4.40 for reserved seats in the grandstand and \$5.50 for admission to the clubhouse. The race is for the greatest purse and has attracted the greatest list of entries ever carded for a turf event.

Senator Olson, Los Angeles Democrat, introduced a bill in the Senate this week amending the State Horse Racing Act to increase the State's take on the pari-mutuel wagering from 4 to 6 percent. Olson proposed that the extra 2 percent be allocated to the states general fund.

The intention of the planning group is to have the roadway approaching the city beautified in a natural manner with sycamore trees and shrubbery blending in with the surroundings. It is proposed to employ SERA labor.

The city of Glendale has also promoted a project to beautify a 1,000-foot parkway with dead trees, which the city hopes will eventually form a Christmas tree lane similar to the famous Alameda mile of Christmas trees. Glendale citizens have contributed 25-foot high trees which are being planted by the city.

The supervisors have before them an extensive plan of beautification. County Forester Turner has been directed to make a survey to determine the possibility of county highway beautification with various shrubs. Supervisor Roger Jessup, stated that in addition to the splendid idea of getting rid of the surplus—mass production vs. mass reduction, was conceived by the author.

It was an easy matter to get a class started. Each member was weighed upon enrollment and a questionnaire was filled in for a class record, which, for one thing, gave the number of calories that were being consumed in the daily menu; also the weight of the member and the history of the case.

In most cases the total calorie count was a revelation. One member found that she had been consuming 3500 calories as a daily average and her weight had crept up to 217 pounds. She immediately cut down the calorie total and the "mass reduction" began forthwith.

This cutting down of the calories was done by all the class members very successfully, some

(Continued on Page Five)

Billheimer Is Reelected Head Of C.C.

J. S. Billheimer was named to serve a second term as president of the local Chamber of Commerce at the organization's meeting here last week, while Milton Hollingsworth was named vice-president and Roy C. Copenhaver, secretary-treasurer.

A committee to appoint various sub-committees was named as follows: Hollingsworth, chairman; Billheimer, Copenhaver, and Mrs. Jessica H. Wright. These members will cooperate with the Chamber's representation in the Federal Housing Administration's better housing campaign in Sierra Madre.

Capt. E. G. Everett asked that the Chamber of Commerce aid in securing protective signs and curbs on dangerous turns on Canyon Park roads.

Appeals For Relief Will Be Heard Here

All persons receiving aid under the County Relief Administration wishing advice as to adjustments or emergencies concerning family cases, may report to the City Hall Monday afternoon, January 28, between 1:30 and 3 o'clock. At that time Mrs. Mary Smith, district visitor for the relief administration will hear all cases reporting to her. She will be stationed here every Monday at the same time.

Canyon Tax Strikers Lose By Court Decision Upholding Mattoon Act

U.S. Supreme Judges Settle Controversy And City Can Collect

By the United States Supreme Court's decision Monday upholding the constitutionality of the Mattoon act, this city gained the final legal right to collect outstanding tax levies in the Sierra Madre Canyon special improvement district.

This decision came as the sec-

ond and conclusive legal answer to Canyon Park taxpayers who a year and a half ago brought suit against the city on the grounds that the City had illegally levied an amount in excess of the tax requirement of that year for the purpose of building up a reserve. At that time the California Supreme Court upheld the city's right to levy the extra assessment amounting to approximately \$3200.

Originally drafted as an emergency measure whereby cities might proceed with street improvement unhindered by excessive red tape, the act was employed here as a means of securing much needed road work in the canyon district. Property owners were elated over the prospect of the improvement, but when tax time fell due a number of them complained at the procedure of the Mattoon act.

Several taxpayers in the canyon district in effect declared a tax strike on the possibility that a U. S. Supreme Court ruling would free them of obligation by declaring the Mattoon act unconstitutional.

Progress in the plan to gain for Sierra Madre a widespread reputation as the most beautiful and picturesque home city in Southern California advanced this week when the City Planning Commission announced that the Board of Supervisors will be petitioned to supply shrubs and trees from the county nursery for the beautification of West Central avenue extension through the Hastings Ranch. The supervisors are expected to favor the idea as a similar plan has already been sponsored for the beautification of Foothill Boulevard between Monrovia and Glendale.

The intention of the planning group is to have the roadway approaching the city beautified in a natural manner with sycamore trees and shrubbery blending in with the surroundings. It is proposed to employ SERA labor.

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The supervisors have before them an extensive plan of beautification. County Forester Turner has been directed to make a survey to determine the possibility of county highway beautification with various shrubs. Supervisor Roger Jessup, stated that in addition to the splendid idea that would be accomplished, hundreds of now unemployed could be put to work.

As soon as the survey by the forester is completed it will be presented to the Board of Supervisors for their final answer.

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Published every Friday
L. R. GOSHORN
EDITOR AND PUBLISHER
TELEPHONE 48
9 Kersting Court

Entered as Second Class Matter
at the post office at Sierra Madre,
California, under the Act of
March 3, 1893. Official paper of
the City of Sierra Madre.

Accepted as a newspaper of general
circulation for the publication
of legal notices as defined by
Section 4460 of the Political Code
of California.



Member Nat'l Editorial Ass'n
One year, \$2; Six months, \$1.25;
Three months, 75c.

Better is a dinner of herbs
where love is, than a stalled ox
and hatred there with.
—Old Testament.

The true essentials of a feast
are only fun and feed.
—Wendell Holmes.

G.O.S. SOCIAL CLUB TO
NAME NEW OFFICERS

Mrs. Rudolph R. Hartman will be hostess at the monthly meeting of the Eastern Star Social Club at her home, 460 North Lima street, next Monday, January 28. There will be election of officers for the ensuing year. Members of the club having automobiles are asked to take as many other members as possible.

CARD PARTY TONIGHT

It is not too late to make reservations for the card party, which is being held this evening by the Order of St. Catherine at the Parish House. The affair will begin at 8 o'clock. Attractive prizes, refreshments and various card games are to be enjoyed.

ARCADIA

—THEATRE—
44 East Huntington Drive
ARCADIA
Admission 10c and 25c

TONIGHT & SATURDAY

Dick Powell, Ruby Keeler and Pat O'Brien in

"FLIRTATION WALK"

Nancy Carroll & Donald Cook in

"JEALOUSY"

SPECIAL ATTRACTION
Colored Cartoon News

SUN. & MON. Jan. 27, 28
OLIVER HARDY and STAN LAUREL in

"Babes in Toyland"

and

"By Your Leave"

With Genevieve Tobin and Frank Morgan

Comedy News

TUES. & WED. Jan 29, 30
"THE FIRE BIRD"

with Veree Teasdale and Ricardo Cortez

"THE LEMON DROP KID"

with Helen Mack and Lee Tracy

Travelogue—Cartoon

COMING THURSDAY

GEORGE ARLISS in "THE LAST GENTLEMAN"

and "Caravan," with Jean Parker and Loretta Young

Everyone from North Dakota is included in the call to the annual picnic reunion in Sycamore Grove Park, all day, Saturday, January 26th. President Harry B. George will be in charge of the exercises. There will be a brief program opening about two o'clock. Tourists and visitors from the old home state are invited.

TWO STATE PICNICS

Judge William F. Schuch, president of the Long Beach Kansas Association, announces the annual Kansas Day picnic reunion, celebrating the 74th anniversary of statehood, all day Tuesday, January 29th, in Bixby Park, Long Beach.

Everyone from North Dakota is included in the call to the annual picnic reunion in Sycamore Grove Park, all day, Saturday, February 2nd, 1935.

SUNDAY

BUCKEYES TO PICNIC

Under the auspices of the Federation of Ohio State Societies a great picnic reunion will be held all day in Sycamore Grove Park, Los Angeles, Saturday, January 26th. President Harry B. George will be in charge of the exercises. There will be a brief program opening about two o'clock. Tourists and visitors from the old home state are invited.

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Under the auspices of the Federation of Ohio State Societies a great picnic reunion will be held all day in Sycamore Grove Park, Los Angeles, Saturday, January 26th. President Harry B. George will be in charge of the exercises. There will be a brief program opening about two o'clock. Tourists and visitors from the old home state are invited.

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THURSDAY

BUCKEYES

BITTER BATTLE OVER STATE'S "FIXED CHARGES" LOOMS AS LEGISLATURE GETS TO WORK

By Ralph H. Taylor
(Executive Secretary, Agricultural Council of California)

SHALL the California Legislature have the right to reduce and regulate all State expenditures, including school costs?

Around that question, in all probability, will rage one of the bitterest battles of the 1935 Legislature.

And if the Legislature finally answers 'Yes' by voting for the abolition of so-called "fixed charges," or continuing appropriations, legislative action will be followed by a battle royal at the next general election to determine the attitude of California voters on the issue.

In the Legislature first blows already have been struck, with Senator Ralph Swing of San Bernardino—author of a constitutional amendment to abolish all "fixed charges"—claiming that there can be no real economy in State expenditures until continuing appropriations are eliminated.

Advancing the contention that State costs should always be held within State incomes, Senator Swing declares, in support of his amendment, that more than 72 per cent of all State expenditures, at the present time, are "fixed" by the constitution, or statute, and are therefore inflexible.

When State revenues fluctuate, he insists, the Legislature should have the power to make quick adjustments in State outgo.

In principle there can be no dispute of the soundness of Senator Swing's proposal. Continuing appropriations—voted by the people, and subject to repeal or reduction only by a second vote of the people—have undoubtedly been a major factor in the rapid and almost inescapable increase in governmental costs.

But the opponents of the Swing amendment insist—and not without cause—that legislative practice must be balanced against legislative theories in reaching a fair determination of the issue.

By far the largest item in the list of "fixed charges" against the State's general fund is the continuing appropriation for the support of California's public schools. And continuous, orderly support of the schools—based on school attendance and actual school needs—is a primary requisite of any efficient, successful school system, according to the educational group.

Abolition of the continuing appropriation for the schools, this group asserts, would make educational appropriations subject to political log-rolling, jockeying and vote-trading at every session of the Legislature. They further declare that it would force school

people into politics, making it necessary to elect legislators definitely pledged to a fair school program, and that irreparable damage would be done to the schools, due to the uncertainty regarding school appropriations.

"No school system can function efficiently on a hit-or-miss system of appropriations," says Sam H. Cohn, deputy State director of education. "The Swing amendment might very well result in a 7-month school term one year, a 10-month term the next and the closing of many schools entirely. It would make a political football of school appropriations and such a system is far more dangerous than the 'fixed charge' system."

Many Events Call C.E. Society Members

MEMBERS of the local societies are asked to plan going to Los Angeles Sunday afternoon for the county union's General Assembly to be held at the First Presbyterian church, Figueroa and Twenty-first streets, starting at 2:30. Long Beach division is to furnish the music while the speaker is to come from the Alhambra Christian church.

Tonight Rev. S. R. Sheriff and Merrill Smith, Pasadena division's pastoral counselor and vice-president respectively, will attend the council meeting while Monday evening, all officers and department directors of C.E. societies in this division will be expected to be present at the executive meeting. These meetings are becoming especially important now with the rapid approach of the time for the county union's convention in the Crown City on May 3, 4 and 5.

The social which the junior high society had planned for tonight was tentatively postponed until the following week when they may celebrate Christian Endeavor's 54th birthday.

Loyalty to the church will be stressed in the two societies meeting in Bethany hall—Nipponese and Junior high, while the Young People in the rotunda will have a missionary meeting in charge of that department headed by Roy Edwards. All three services should start at 6:15, preceded by pre-prayer circles.

All Endeavorers who are members of Bethany Church are urged to turn out for the church's annual business meeting next Wednesday evening in Bethany Hall. Reports of Christian Endeavor and other departments are to be presented and various other departments are to be presented and various officers elected.

Abolition of the continuing ap-

Navy Announces When And How You May Visit The Fleet

Visiting days aboard the U.S. Navy craft anchored off Long Beach are Saturday and Sunday afternoons only, officials of the fleet state, and any unit open to the public may be visited by boarding Navy shore-boats without cost. At the Long Beach Navy landing parking space is available for hundreds of cars, and this is also a free convenience.

There are three types of fighting craft which the public may visit: aeroplane carriers, battleships and cruisers. At present the Saratoga is the only aeroplane carrier here, the Lexington having left recently for northern waters.

A. L. A. Activities

By Helen Lovejoy

PRESIDENT Stinman presented a beautiful gavel, made by her husband, to the Baldwin Park Juniors at their installation. This is the first new group to be formed under her district leadership. A total of 26 were enrolled.

"Not to fail our president," is our goal for the next district meeting. We are asked to turn out 100 percent unless sickness prevents, and go to Monterey Park, January 31st at 8 p.m. Let's have a good representation from Sierra Madre Unit 297.

With heather and fernery our gracious hostesses decorated for the last unit meeting. One of Mrs. Grace Caukin's famous salads begged all description.

Lucile Johnson being co-hostess started a round table of gossip which proved to be very amusing, as well as bearing out the old saying, "bad news travels fast, gathering dirt as it goes."

Lucile Sparks and Marjorie Stinman have been quite ill, but are improving now. Others on the sick list are Mrs. Augusta Coats, Miss Laird and Mrs. Lee High. We hope to see them out at our next meeting on February 14th.

Anyone wishing to donate woolen pieces for the wheel-chair robes may call 259-2 or 301. Sorry to have omitted this in THE NEWS last week.

Minnie Stinman, our perpetual secretary, comments on the column, saying, quote "Two years ago district censured our news, last year my column was criticized as not being newsworthy. Now, it will be interesting to find what will be wrong with yours this year." We admit it isn't good, but we have a lot of fun reading it anyway, to say nothing of writing it.

WEDDING—ALL KINDS OF INVITATIONS—PRINTED OR ENGRAVED—A SPECIALTY OF THE NEWS PRINTERY—REASONABLY PRICED, TOO.

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And, in addition to low purchase price, the new Ford V-8 gives you traditional Ford economy. It uses no more gas than a 4-cylinder car—has low oil consumption—seldom needs valve grinding or carbon removed. See this 1935 Ford V-8 today. It's a new automobile value!

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THE SIERRA MADRE NEWS

PEN SLANTS

By John Copeland

I'M NOT the one to tell this story. Let the characters dish it out themselves. Then they can't get sore at me. Maybe the best way to start is to let the town have its say. Hillstown, I'll tick her, and you can argue all you want . . .

HILLSTOWN

Before Xmas I was a quiet hamlet, but that was before Santa Claus dropped a racetrack in my sister's sock. I'm nutty now. Poor Hillbillie that I was—I used to talk through my nose, and now I talk "on the nose."

JUDGEADAM

She was pretty, Marcelline tail, a coat that shined like your Aunt Minnie's mahogany tea table, and gunsilver springs in all four ankles. In fact, she's the prettiest filly I ever see—until she starts to run. They ought to handicap that turtle with a midget, and save her for the flower show. I had a red hot tip, too!

SCOTTYROBINSON

My missus tells me either I buy her a new winter fur, or a

one way ticket to Reno. If I am sap enough to take another bum steer from that shine at Number 5 gate I won't have enough left to stake myself to a new matress for the doghouse. Yesterday I pledge myself to stick to Coucou straight thru, but as usual the snowball meets me at the gate. It's all fixed, he says, for Bunion Hound to coast through in the seventh and pay 30 to 1. The last highball makes this sound like a very alluring proposition. Bunion Hound is in serious danger of being trampled to death when he is overtaken in the stretch by Lame Dodo—a plater who struggles through to win the eighth race. However, I am told by reliable people that Bunion Hound is being held under wraps until next Saturday, so if I can hit somebody for a ten spot before then . . . etc.

EUGENE HILLIGER

Yeh, mister, this's a swell day for the races awright . . . Naw, I don't bet. I'm not a betting man. I like to look at the crowd, . . . Now sometimes I mark my programs like this, see? Then maybe I win or maybe I lose, but it's all theoretical. I do pretty good. So far today I am sixty bucks to the good . . .

If I bet of course. Look, I picked Zephyr and Sour Skate to win . . . and Best Luck to place in the third . . . Sure, I'll give you my hunch for the sixth.

Let's see, now, I've got Horrid Helen checked here for a romp . . . You're welcome . . . Say, I'm not feeling my oats clear down to my pocketbook . . .

wait a minute, I'll stroll over to the tote window with you. Why don't I bet myself? Say, that wouldn't be such a bad idea . . . I'm not a betting man ordinarily, but this is different. This's sure dough . . .

Don't blame me, mister, maybe it was something she et. I've seen her go faster than that with 150 pounds of trainer on her back. . .

HANK SPENDER

Now, dear, don't carry on so. I'm only going over to Monrovia for a couple hours and I'll be home by 6 o'clock. Of course I have to and of course I remember this is our first anniversary. No, I wouldn't think of stopping in that place on the way home, and besides they're not all bums who hang around there. No, I'm not taking any money with me—just a few dollars in case I run out of gas . . . You hope I win for a change? Why honey . . .

BUNION HOUND

What do those guys expect? They should form an overnight expert club. Hey, Helen, I'll give you a nosebag of oats against a barley omelette that Cavalcade gets seasick swimming to the wire on ME! Don't be silly. I'm not feeling my oats clear down to my pocketbook . . .

L'ENVOI

The sunset is as swell as a check from the publishers. They swiped a piece out of Crater Lake, and tossed it into a bed

of opal flakes and purple feathers, and half the town is out just looking. Along comes this Hilliger guy, and takes a squint.

"If the track is as smooth as that tomorrow," he chokes, "my baby will win with flatirons braided in her tail."

The town is nuts. Completely nuts . . . even me.

—thirty.

Typewriters

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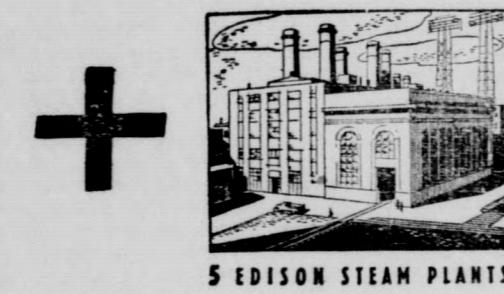
Neatness

LANGLEY'S BARBER SHOP
KERSTING COURT

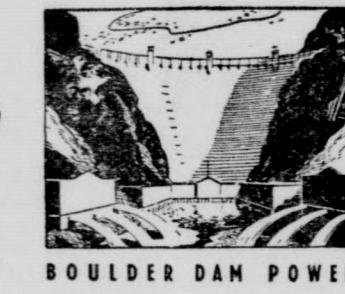
ANTICIPATING BOULDER DAM



23 EDISON HYDRO PLANTS



5 EDISON STEAM PLANTS



BOULDER DAM POWER

TO EDISON CONSUMERS:

For more than forty years the Southern California Edison Company has been the electrical backbone of Southern California. We have anticipated your electrical needs and we have met them unfailingly. Boulder Dam power is now being added to our resources.

The power from the Colorado River will take the place on our system of the ample reserve generating capacity which in the interest of growth and continuity of service we have always maintained.

This added reserve power will flow into our existing network of transmission and distribution lines, making its contribution to the welfare and development of the most highly electrified empire in the world—our own Southern California.

Hans J. Bauer
PRESIDENT

SURPLUS POWER NOW READY

To the present capacity of twenty-three hydro-electric and five steam generating plant units now operated by the Southern California Edison Company will soon be added new energy from Boulder Dam. Behind its vast expanse of concrete the waters must rise for many months before the first turbine will turn the falling flood into flowing current.

Immediately Available

Meanwhile, with this added reserve in prospect, the present surplus capacity of the Edison system becomes immediately available under most advantageous conditions.

Progress is made in steps—not leaps. Your next step is into the

domestic wholesale rate for current. You cannot get this rate for lighting service alone, because lighting with modern lamps uses so little current that it is almost negligible, even with illumination at the highest point.

As Low As 1c Per Kilowatt Hour

The domestic wholesale rate begins when you install and use an electric range and an electric water heater. With these your rate continues to drop until it becomes only ONE CENT PER KILOWATT HOUR. At this point, \$8.75 pays for current that would otherwise cost \$22.50, and you have all the benefits that come with complete electrical service.

Sooner or later you are going to enjoy complete electrical

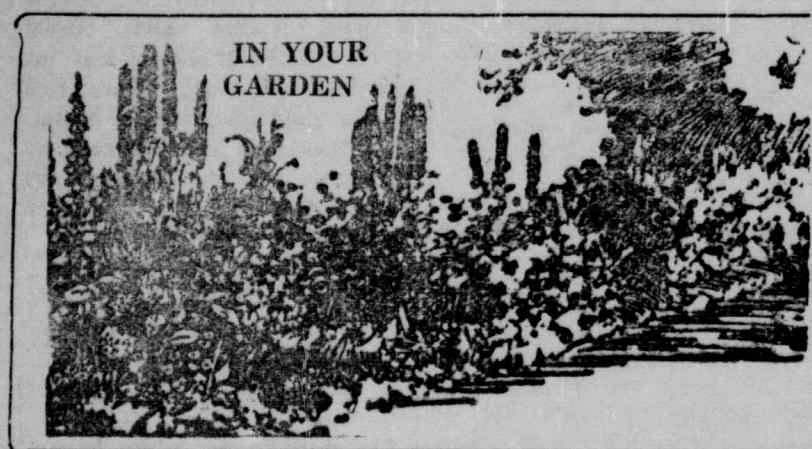
service. Why later? It is yours, by right, now, on the new and higher standard of California living. You know its benefits, and have promised them to yourselves, when the time came. The time is here. Equipment costs were never lower. Financial assistance is available through the National Housing Act. Dealers offer easy payment plans by which for as low as \$3.89 per month you can get the equipment that will reduce the unit cost of current on all your lighting and electrical devices.

Act Now

Ask your Edison office for full information on how to get from two and one-half to three or four times more current at the same cost, without waiting for Boulder Dam to be completed.

SOUTHERN CALIFORNIA EDISON COMPANY LTD.





GARDEN NOTES
By Jessie Ward Russell
Landscape Gardener

JANUARY and February should be very active months in the garden for this is the time to set out new shrubbery, trees, roses, vines, hedges, flowering plants, fruit trees, berries, grapes—in fact almost everything that grows in the soil.

It is also the time for cleaning up the yard, transplanting, pruning, rearranging the beds, fertilizing, and generally putting the garden in order.

We believe that roses, and all dormant trees and shrubs will burst out into bud early this year on account of early and abundant

rains that we have had. Therefore it might be well to start all planting operations early, too.

Include in your planting this year some of the new Boysen Berries which are twice as large as Young berries. Also plant a few Cosmic Blackberries which are very large, sweet and juicy.

For this mild climate we recommend planting the new Babcock peach. It bears every year while many other peach varieties suffer from a condition called "delayed foliation," due to very mild winters. It is a juicy, white peach, with a delicious flavor.

SEASON'S BIG HIT AT ARCADIA THEATRE

"Flirtation Walk," judged by many of the best known critics to be one of the best pictures of the season, will be shown this evening and Saturday for the last times at the Arcadia Theatre,

44 Huntington Drive, Arcadia. In the cast are Dick Powell, Ruby Keeler and Pat O'Brien. Showing on the same program is "Jealousy," with Nancy Carroll and Donald Cook. A special added attraction, "Pop Goes My Heart," is to be shown.

Coming Sunday and Monday are Oliver Hardy and Stan Laurel in "Babes in Toyland," and "By Your Leave," with Genevieve Tobin and Frank Morgan. Billed for Tuesday and Wednesday are "The Fire Bird," with Verne Teasdale and Ricardo Cortez, and "The Lemon Drop Kid," with Helen Mack and Lee Tracy. "The Last Gentleman," starring George Arliss, and "Caravan," with Loretta Young, Jean Parker, Charles Boyer and Phillip Holmes, come to the theatre on Thursday.

ILLNESS HALTS TRIP OF
EASTERNEERS TO THIS CITY

Mr. and Mrs. Frank E. Cox, of 711 Alta Vista Drive, were disappointed this week to learn that Mrs. Cox' parents, Mr. and Mrs. William F. L'Ecluse, of Sayville, Long Island, would not arrive for a visit here as they had planned. The Ecluses were taken suddenly ill just before they planned leaving for the west coast and it is believed that he has suffered a slight stroke. Mr. and Mrs. L'Ecluse have a number of friends here, having spent several winters here previously.

Edison Set For Boulder Dam Power

Company Fully Prepared To Distribute New Elec- tric Energy

The Southern California Edison Company today is prepared for Colorado River power, according to a statement of Harry J. Bauer, president of the company, outlining the effect of Boulder Dam generated electric energy on the Edison company's operations.

"The potential addition of Boulder Dam to the electric generating resources of the Edison Company has, in effect, secured the immediate accomplishment of what the ultimate completion of the Colorado River power plants will mean to Southern California, the opening up of new power sources," Mr. Bauer said.

"Our portion of the potential

supply of power from the river

will take the place on our sys-

tem of the reserve generating ca-

pacity which in the interest of

growth and continuity of service

we have maintained. It will be

many months before the first en-

ergy is generated at Boulder

Dam, but meanwhile, with this

added reserve in prospect, the

present surplus capacity of the

Edison company becomes imme-

diately available under the most

advantageous conditions.

"The Southern California Edison Company has been the electrical backbone of Southern California for almost forty years, developing during those years twenty-three hydro-electric generating plants and five steam-electric generating stations, together with the vast network of transmissions and distribution lines that serve electric energy to every part of a large and highly developed section of California. The growth of our company's system to its present capacity for unlimited, complete and economical service to its customers has been essential to and coincident with the orderly development of the natural resources and inherent advantages of this western empire.

"During the past ten years the Southern California Edison Company, with the approval of the California Railroad Commission, has put into effect eleven major rate reductions which amount to a saving to our customers, at the present rate of use of electricity, of more than \$6,000,000 each

year. The company is justly proud of this record of rate reductions, made in the face of rising costs of virtually every other service.

We are also proud of the fact that these rate reductions, voluntary on the part of the company, have been made notwithstanding present tax payments at the rate of more than seven-tenths of a cent for each kilowatt hour sold on our domestic lighting rate. It has always been the policy of this company to pass on to its customers the benefits and savings obtained through increased operating efficiencies and lowered operating costs. Taxation, of course, is another matter, which, like the amount of rain or snowfall on our watersheds, is an

This Is First Birthday Of Nation's Most Discussed And Fastest Growing Movement---Townsend Old Age Pension

By Mildred Curtis Bolms

The birthday of the most talked-of, the highest-praised and the highest-condemned movement in these vast United States falls due today. It was one short year ago today that the Dr. Townsend Old Age Revolving Pension Plan was brought into being.

Everyone is more or less familiar with the phenomenal development of the crusade since that epochal day. First hundreds, then thousands, and now millions of dazed people were awakened and told that a sane solution of security could be evolved and would be evolved out of the seeming chaos of things.

Faithful followers of the Golden Rule for man such as Dr. Dick, Rev. Dr. Dyer, Frank Hawks, Dr. Clinton Wunder, and the poet laureate of California, John Steven McGroarty, believed in the vision mirrored as Dr. F. E. Townsend unfolded his plan.

The fact that there are always disgruntled, critical dissenters to every plan that has ever known the light of day goes back to the time before our Christian era began. It was Aesop, who knew of these frailties and limned them so admirably in his immortal fables, wasn't it? The introduction of every invention in the life of mankind has caused the same furor that the Townsend plan is creating in these "highly-civilized" days of 1935.

In keeping with the westward march of progress, the state of Colorado has memorialized Congress and earnestly urged it to give every consideration to the Townsend Plan when the same is presented for its consideration.

Other states are expected to follow.

All loyal adherents of the plan are being urged that now is the time to write letters to Senators and Congressmen in behalf of the early passage of the Dr. Townsend Old Age Pension bill and to be sure and designate the "Dr. Townsend Old Age Revolving Pension." Every cooperative division of the National headquarters is, also, working with full steam ahead for the accomplishment of this purpose.

In local circles there is a decided note of fervor in the Townsend meetings. During the Mon-

day session Rev. W. H. Hannaford read a reply he has penned in answer to Roger Babson's denunciatory comments on the pension, in addition to a letter upon how he would spend his pension the first six months after its ad-

vent.

The club made a motion that a letter of sympathy and cheer be sent one of its most faithful workers, Mrs. High, who is seriously ill in a Los Angeles hospital.

Supervisor Legg Denounces Waste In Dam Construction

Stating that the San Gabriel Canyon dam projects represent the greatest losses that county taxpayers have ever sustained, Supervisor Herbert C. Legg roundly denounced the "colossal mistakes" and blunders of the flood control administration in a talk before the Associated Chambers of Commerce of the San Gabriel Valley in La Verne.

"The problem at present," Legg stated, "is to secure an engineer who has not been mixed up in county politics, who can handle the job in the interests of the taxpayers—one who can take the 11 million dollars which remain from the 25 million dollar bond issue voted ten years ago and give us real value for our money."

The supervisors have squandered years of time and much of the money put up by the tax-

payers."

In presenting figures to back up his charges of waste, Legg said that it would take \$525,000 to repair damage on San Gabriel Dam No. 2 before engineers would let work continue.

MAYOR AND PARTY SPEND
SUNDAY IN THE SNOW

An enjoyable Sunday was spent in the snow at Crystal Lake by Mr. and Mrs. H. Clay Reavis, Mr. and Mrs. Rudolph R. Hartman and Mr. and Mrs. John Spoelstra and families and Mr. and Mrs. Richard Stanton.

WINTER RATES NOW ON

Nice Modern Furnished Cabins and Homes \$10 up, including gas, electricity and water up to minimum.

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Come to Sierra Madre and see the races.

Carlton & Carlton

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AUTHOR'S FAMILY IS HERE FOR THE WINTER

Mrs. James G. Thurber, small daughter, Rosemary, Connecticut and New York, arrived on Wednesday morning for a visit with her mother, Mrs. Nestor A. Young, of 209 West Highland avenue. Mrs. Thurber is the wife of the well-known author, editor of the New York She will be remembered by many here as Miss Althea Adams who will be glad to have her friend of earlier days call at the Young home. Mrs. Nestor is also the granddaughter of A. N. Adams.

event field of twelve will be selected from among not less than 30 cars. Qualifying time trials, the helmet dash will open the regular speed program at 2 o'clock.

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CHOOSE CHEVROLET

The New Standard Chevrolet Coach

Plumbing

and
SHEET METAL

SIERRA MADRE
HARDWARE CO

Women Here Grow Thin On Secret Diet

(Continued from Page One) going as low as 700 calories for the day. It was found that there is but one harmful feature to this reducing by the calorie count, that being a reduction in the amount of vitamins consumed in the same proportion as the calories. This is believed to be the chief reason why reducing by eating less, invariably causes a weakening of the system, which is rendered less able to combat the many deficiency diseases.

To meet this weakness in the calorie-counting system, the organizer of the class prepared a food product rich in all of the vitamins.

It was a great pride of each member to have the scales in the club weighing each week show a decided loss and a shrinkage in the size of the body—breast, waist or hips. On the other hand, it was a calamity to have the scales reveal a gain in weight after attending two or three parties for the week previous.

The Sierra Reducing System is to be carried out as a National business, as soon as the book is published. This will become a mail business, which seems to have splendid possibilities, and should be a great advertising plan for the city, as well as building up a new payroll here.

The reducing class was disbanded this week, Wednesday. Each member feels that she has learned many things through the club membership, the most important being the knowledge gained on food control. The health of each member too has been improved in other ways besides just reducing weight.

Swollen joints have disappeared, head-colds and sinus troubles have cleared up—caused by deficiency of Vitamin A, and as one husband remarked, "her disposition has been improved"—happy husband!

New Officers Of DUVCW Installed

MEMBERS of the Louise Sev- erance Tent No. 65, D.U.V. held the stately installation ceremony of their order January 17, with Sister Margaret French, Department president in charge. The new officers are, President Minerva Rigney; senior vice-president Lee High; junior vice-president Gretchen Newberry; chaplain, Mary Dickson; treasurer, Maud Ward; council members, Sister Wright and Sister Wammock; patriotic instructor, Augusta Coates; secretary Mary Wammock; press correspondent Lee High; guide, Etta Wright.

Forty guests from neighboring tents assisted at the ceremony and afterward enjoyed a social hour when tea was served at the home of Mrs. Vera Stewart.

Rehearsals Begin For Junior Club's Coming Song Revue

With the commencement of rehearsals Tuesday night of "What Of It?", the Junior Woman's Club's annual song and dance revue began to take shape. From present indications this year's show will be more diverse and entertaining than either "Hey Diddle Diddle" or "The Star Gazers." Dance numbers, again under the direction of Miss Cricket Caukin, will include several quite unusual routines, and should be a great advertising plan for the city, as well as building up a new payroll here.

The reducing class was disbanded this week, Wednesday. Each member feels that she has learned many things through the club membership, the most important being the knowledge gained on food control. The health of each member too has been improved in other ways besides just reducing weight.

Miss Madeline Loomis and Miss Roberta Scott are pianists for the revue, lighting is being handled by George Otto and John Bridgeland, stage managers are Bus Brain and Bill Fleming, and Genelle Paschall is art director. Cast members are reminded that the skit rehearsals are held every Tuesday and Thursday nights, and dance rehearsals every Monday and Wednesday at the Club House.



Mildred Curtis Bolms

AS EVERYONE enjoys preparing for company in her own home, so did the club women of "Ourtown" enjoy putting their last plans for Reciprocity Day in February in order at Wednesday's session.

So many, many delightful little graces will mark that day, together with such a number of interesting features that, perhaps, we had better hurry right into a brief description. I understand the past presidents will be in the receiving line. And, here, it would be wise to say that the president, Mrs. A. E. Pulling requests all

members to be in their seats at five minutes to 11 a.m., and to kindly use the side doors.

The committee in charge of decorations is composed of Mesdames White, Robertson, James, Sandage, Buckingham, and others.

Miss Cynthia Hull will play her arts upon the decoration of the place cards, while Miss Regine Gority will be assigned the task of arranging the musical program. Mrs. Pulling suggested that each member wear a corsage embracing the club colors, if possible; and those are blue and yellow, you know.

Mrs. O. B. Manchester will be there in oriental garb to discuss "The Orient," a subject with which she is thoroughly familiar.

At this time Mesdames Campbell and Lannon called the attention of the club to the forthcoming dessert bridge to be given by their Juniors on January 31, at 1 o'clock in their own clubrooms. This will be the first time those up-and-doing youngsters have entertained the seniors in their home, so please be there a hundred strong to show appreciation of the courtesy. They are supporting a scholarship, which means that every bit of cooperation is worth its weight in gold.

Mrs. John Osgood announced that an outstanding program will be given at the Forum next Tuesday, the 29th, at which time the City Planning Commission will unfold plans for the beautification of the Central Avenue extension. Mrs. Frances Duncan, secretary of the California Horticultural Association, will be present. This is a vital matter to every resident of what could easily be the most uniformly-beautiful community in the country.

Why not play your part in this creative accomplishment?

The discussion of several additional chairmen was brought before the club at this point, and those were Hospitality, Education and Federation. The position of Federation Secretary was suggested for Miss Bolms by the president, but a definite acceptance was held in abeyance by the former.

And now onward under the flying banners of Mrs. O. B. Manchester for the "big" talk of the day! This veritable marching to "follow a secret highway hardly a traveler knows," is an eagerly-anticipated event each club month. For no one can fail to realize how enveloping are the sweeping waves of authoritative information with which this highly-endowed guide surrounds her audience. At the outset of her talk she said:

"That we are in the grip of unpredictable history is obvious to all. The hieroglyphics on every wall show this fact to each and everyone. From the disturbing conditions in Japan where those in high places have 'gone out of their minds,' to the internal strife among the New Dealers, down to that unprecedented individual and his machinations; I am speaking of Huey Long; but here, really, are two distinct sides to that question.

"There is confidence behind those 3,000 'Share-the-Wealth' clubs in Louisiana; faith and cooperation built 300 more miles of good roads, and gave 20 percent more schools to the educational system. While lots of people must have worked constructively together to bring about that thirty-three and one-third percent decrease in taxes!"

Mrs. Manchester likens the whole situation to a closely-woven fabric out of which show bright lines bordering very closely to the color of red.

What is the answer to all of these problems? Well, for one thing, Mrs. Manchester answers, Charles Beard recommends closing the door to all immigrants and putting our house in order for a change. Then the wise men have put their heads together, and have discovered that out of the science of chemistry has come a far better paper from our own Southern pine than from the wood pulp of the Canadian forests.

Also that the soya bean, from which emanates everything from a rubber tire to a spring hat, can be grown to advantage in the wheat country of the Middle West.

Studying the natural resources in this manner should be of material assistance in helping the Nation to ascend the upgrade as Sir Arthur Salter maintains we are doing."

One of the most searching books upon the European question is "European Journey," by Sir Phillip Gibbs. This is one of the most comprehensive surveys

so far, and do not read it if you are expecting a bedtime story. But if you are looking for a deep insight into the affairs of the old world, by all means, procure this book.

"An Experiment in Autobiography," by H. G. Wells, who has probably done more with the aid of Shaw to mold the morals of people for the last 25 years than any other writer, is an interesting book aside from its naive expose of domestic relations. "American Song," by Paul Engle expresses a new voice in poetry—a vigorous, virile, not unpleasant, voice that is bound to be heard ere long.

"A Village In A Valley," by Beverly Nichols, is a lovely, sweet book of great understanding, very similar in its mood to "Where Nothing Ever Happens," by Shippey. And this latter book will be reviewed next month.

Remember that Mrs. Lawless and Miss Jamison will repeat

their speeches next Wednesday, Milton Steinberger on Mariposa the 30th, at the home of Mrs. J. avenue.

OIL

LUBRICATION

TIRES AND TUBES

TROJAN BATTERIES

and RECHARGING

RICHFIELD GASOLINE

ready for you at

Pickett's Service Station

SAFeway STORES

Prices Effective January 24, 25, 26

High Quality Finest Quality Meats Low Prices

FANCY STEER BEEF ROASTS

Fancy Shoulder lb. 14c

Rolled Rib lb. 25c

Sirloin Tip lb. No Bone—No Waste

Whole Shoulder or Shank Cut

Pork Roast lb. 19c

Tasty Frankfurters lb. 17c

Crisp Eastern Sauerkraut lb. 5c

Hams Family Size Whole Swift Premium lb. 21c

Morrell's Pride Smoked Picnics

All Sizes—3 to 6 pounds

Pound 16c

Quality Produce

Avocados Fancy Fuerte 5c

Apples Fancy Pippin 5lbs. 19c

Bananas Golden Ripe DOZEN 15c

Cabbage Crisp Fresh lb. 1c

Peas Fancy Garden lb. 5c

Pork & Beans Van Camp's 2 No. 1 cans 11c

Salmon Libby Red Alaska tall can 16c

Jell Well Asst. Flavors 3 pkg 13c

Peaches Del Monte 2 No. 2 1/2 cans 33c

Pears Del Monte 2 No. 2 1/2 cans 37c

Syrup Maximum Pint—17c Quart jug 27c

Zee or Waldo Toilet Tissue 3 rolls 12c

More and More you hear of Safeway's Low Everyday Prices

AIRWAY Coffee lb. 19c

AIRWAY Coffee 3 lbs. 55c

FLUFFIEST Marshmallows, lb. 13c

HOME STYLE Salad Dressing 23c

Nueoa lb. 17c

POSTUM Cereal pkg. 22c

Grape Nuts . pkg. 16c

JERSEY Corn Flakes . pkg. 7c

White King Gran. 40 oz. pkg. 27 1/2c

Soap 27 1/2c

10 bars 28c

FINE GRANULATED Sugar ... 10 lbs. 48c

PURE CANE Sugar ... 10 lbs. 49c

Clabber Girl can

Bake. Powder ... 10c

SUN SWEET Prunes ... 2 lbs. 17c

SUN SWEET Prunes lb. 10c

AUNT JEMIMA Pancake Flour 11c

HOLIDAY or DINNER BELL Oleo lb. 13 1/2c

Dairyland—Solids Butter lb. 27 1/2c

Large, Fresh Eggs doz. 31c

WONDER Bread 16 oz. 8c

A-Y Bread Loaf 16 oz. 6c

BAKERY DEPARTMENT

More for your money in quantity and quality in our

Always an unusually large variety of Bread, Pies, Cakes and Rolls to select from.

RAISIN BRAN LOAF (It's Extraordinary!) 10c

MIDDOUGH'S SAVINGS

"A Prescription Drug Store"

Crazy Water Crystals .. \$1 and	60c
Congoin pkg. 97c and	57c
Kotex or Modess	19c
Citro Carbonate bottle .. \$1.39 and	93c
Sal Hepatica 53c, 98c and	27c
Pepsodent Tooth Paste	42c
Iodent Tooth Paste	42c

Middough's for Drugs
36 W. CENTRAL SIERRA MADRE

Prosperity Depends on Our Efforts

Let us all work to help each other.

We welcome loan applications for any constructive purpose

SIERRA MADRE SAVINGS BANK

COMMERCIAL --- SAVINGS
"Your Own Home Bank"
We appreciate your business

WANT ADS

Classified Rates
And Instructions

Ten cents per line for first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting, it is desirable that all classified advertisements be paid in advance, unless you have ledger account with THE NEWS.

Classified Ads received after 5 p.m. Wednesday may be run under heading *Too Late to Classify*.

WORK WANTED

BERTHA ROLFE, formerly of the Book Box, will care for children and do mending. 40 S. Hermosa. Phone 191-2. —18^a

HOUSEKEEPER with 7 yr. old child desires work. Mrs. preferred. Box A, *News* Office. —18^a

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 11:tfa

SELF HELP COOPERATIVE—No. 57—We take down at top dangerous trees. We exchange. See Office, 36 Auburn, or call 352-1. —10:tfa

HARDWOOD FLOORS polished, 50c a room. Old floors made like new. Oak floor installed over old pine floor. Call Arcadia 2830. —15*18a

GARDENER, elderly, reliable, wants private work, room and board. Address Box 311, San Diego. 14*16a

HELP WANTED

MAN or boy to clean yard once a week. See Mr. Bumpus at 121 South Lima. —18:b

RENTALS

FOR RENT—Four room modern house and garage, \$8 a month 415 W. Highland. See Thos Neale, real estate agent. —18:20d

FOR SALE
MISCELLANEOUS

A FEW pieces of household furniture left for sale cheap if you act at once. 297 West Highland. Phone 3132. —18:e

FOR SALE—Pedigreed Wire Haired female puppy (2 mo.) of championship stock. 47 Bonita. —17*18e

LARGE STOCK QUALITY Used Cars at 1935 New Low Prices McDonald & O'Boyle, Monrovia Chevrolet & Oldsmobile Dlrs. —17:18e

FUNERAL Flowers, Sprays, \$1 up. Ward Nursery & Florist, Mt. Trail and Laurel. Ph. 1614. —1:tfe

LOST & FOUND

LOST—Black and White Manx Cat with short (3-inch) tail. Anyone seeing cat please call 122-2. Joe Odwarker, 167 E. Highland Ave. Reward. —18:g

—LEGAL NOTICE—

NOTICE OF COMMISSIONER'S SALE ON FORECLOSURE No. 33051

W. P. CALEY and MARY D. CALEY, husband and wife, Plaintiffs,

CHARLES S. KERSTING, etc., et al., Defendants. In the Superior Court of the State of California in and for the County of Los Angeles—

By the judgment and decree of the above entitled court in the above entitled action, entered and recorded on the 26th day of December, 1934, in judgment book 900 at page 39, et seq., wherein the above named plaintiff obtained judgment and decree of said Court, at page 59, I am

INVESTORS:—

Many investors are confronted with serious investment problems during these times. They usually adopt a let-alone policy, based on hope, merely for lack of responsible information and advice. In more cases than not this results in further loss of principal or income or both.

My business is to assist others on investment matters by making intelligent recommendations which investors of sound judgment will recognize as such. If you want big income and quick profits my services are of no value to you. On the other hand, if you are satisfied with a dependable income, safety, and better than average probability of regaining your losses, my services will prove decidedly of value to you. There is no cost and you are under no obligation.

HOWARD B. CANT
Telephone 2143

ROOMS --- BOARD

FOR RENT—Room to elderly lady; board if desired or kitchen privileges. Quiet, modern home, furnace heat. Tel. 255-3. —18:h

FOR RENT—Sunny room with private entrance; next to bath; board if desired. 261 N. Lima. —18:h

MISCELLANEOUS

MRS. BLANKE is still making homemade cake to order. Tel. 255-3. —18:fi



E. O. Moody, of 614 Brookside Lane, has been ill with a severe cold.

The Lee Shippey family, of 297 Nehr Drive, is suffering from colds.

Mr. and Mrs. James Weirer, of Indiana, have moved to 161 North Adams street.

Mrs. M. E. Moore has rented her home at 324 Sycamore Place to Mrs. Mildred Eigner.

Mrs. Gordon B. Wolfe, of 181 Vista Circle Drive, is suffering from a severe cold.

Miss Babby Bains, of 87 East Highland avenue, has been confined to her home with a cold.

Mr. and Mrs. Ralph Tweddell, of Sierra Madre Canyon, spent Sunday at Beaumont and Banning.

The Art Study Club met on Monday at the home of Mrs. Vernon J. Morse, Marlborough Terrace.

Mr. and Mrs. Vincent Fleming and son, Buddy, of Walnut Park, visited friends in town on Sunday.

Mrs. Lee High, of Santa Anita Court, is reported to be slightly improved at a Los Angeles Hospital.

Mr. and Mrs. Ben H. Wood, of Arcadia, have moved to 24 North Hermosa avenue. Mr. and Mrs. Peter Peristis, who formerly resided at this address, left recently for Florida.

Francis Eakman, of Mariposa avenue, rendered a solo on Sunday at the Unity Church in Glendale.

Miss Mary L. Potter, who is residing in Honolulu, T.I., is expected to return to the mainland for a visit soon.

On Sunday Mr. and Mrs. John P. Schaefer, of La Casa Serena, 31 East Alegria avenue, entertained Mr. and Mrs. Roger Mortimer and little daughter, Pamela,

commanded to sell all that certain lot, piece or parcel of land situate, lying and being in the County of Los Angeles, State of California, and bounded and described as follows:

Lot eight (8) of Santa Madrina Tract in the City of Sierra Madre, County of Los Angeles, State of California as per map recorded in book 9 page 146 of maps in the office of the county recorder of said county.

Together with the tenements, hereditaments and appurtenances thereunto belonging, or in any wise appertaining.

PUBLIC NOTICE IS HEREBY GIVEN That, on Monday, the 4th day of February, A.D. 1935, at 12:00 o'clock, M. of that day at the East Entrance to the Hall of Justice, City of and County of Los Angeles, I will, in obedience to said order of sale and decree of foreclosure and sale, sell the above described property, or so much thereof as may be necessary to satisfy said judgment, with interests and costs, etc., to the highest and best bidder, for cash.

Order of Sale and Decree of Foreclosure and Sale

Under and by virtue of an order of sale and decree of foreclosure and sale, issued out of the Superior Court of the County of Los Angeles, of the State of California, on the 8th day of January A.D. 1935, in the above entitled action, wherein KATHARINE L. SCHWARTZ, the above named plaintiff, obtained a judgment and decree of foreclosure and sale against HOMER B. TUTTLE, ET AL, defendants, on the 26th day of July A.D. 1934, for the sum of ONE THOUSAND FIVE HUNDRED SEVENTY-EIGHT & 75/100 (\$1,578.75) Dollars cash lawful money of the United States, which said decree was, on the 30th day of July A.D. 1934, recorded in Judgment Book 894 of the said court pursuant thereto, I am commanded to sell at public auction all of the following described premises, situate, lying and being in the City of Sierra Madre, County of Los Angeles, State of California, and bounded and described as follows:

NOTICE INVITING SEALED PROPOSALS FOR LEASING OF MUNICIPAL BATH HOUSE, CONFORTATION, AND APPURTENANCES, ON MUNICIPAL PROPERTY IN SIERRA MADRE CANYON, FOR THE CITY OF SIERRA MADRE, CALIFORNIA.

Public notice is hereby given that sealed bids will be received by the City Council of the City of Sierra Madre, California, until 7:30 o'clock P.M., Wednesday, February 13, 1935, for the following:

For leasing for a period of five years from and after January 1, 1935, a municipal bath house, comfort station and appurtenances, located on municipal property in Sierra Madre Canyon, in the City of Sierra Madre, in accordance with lease on file in the office of the City Clerk of said City.

Said bids must be made on forms which will be furnished by the City Clerk of said City on application.

Each bid must be accompanied by a certified check in an amount of at least ten percent (10%) of the total of said bid, payable to City of Sierra Madre, or an approved Surety Company bond for said amount and so payable, to

Ramona avenue, is enjoying a visit from her mother, Mrs. Mary E. Fitch; sister, Mrs. Frances Cunningham, and niece, Mary Isabel, of Seattle, Wash.

Art Embree, of 535 Auburn avenue, has been off duty as postman this week from illness.

Milton Hollingsworth, vice-president of the Sierra Madre Savings Bank, has been confined to his home, 169 North Baldwin avenue, with a cold this week.

A frolic in the snow at Big Pines was enjoyed on Sunday by Misses June Lacey, Jane Manning, Martha Calvert and Frances Long, of Burbank, and Randolph Twycross and Elmo Switzer, of Pasadena.

Miss Hazel Miller, of Esperanza avenue, who underwent a serious operation on January 8 at the Pasadena Hospital, was returned to the home of Mr. and Mrs. Harold D. Carew, 499 Mariposa avenue, to recuperate.

Jack Donovan, former pugilist and nationally known evangelist will be the speaker at the Pilgrim Chapel, 32 North Baldwin avenue, on Sunday afternoon at 2 o'clock. Special music and singing is being arranged for the program.

Mr. and Mrs. William Lauren Rhoades, of 529 West Highland avenue, motored with friends to San Francisco last week. They left last Monday, returning the latter part of the week. A most enjoyable visit was had with relatives and friends in the northern city.

Miss Dorothea E. Cox spent Saturday and Sunday home from the University of California at Los Angeles, with her parents, Mr. and Mrs. Frank E. Cox, of 711 Alta Vista Drive.

Rev. Arthur O. Pritchard, who has been confined to his home with a nurse in attendance, was able to sit up for awhile on Wednesday afternoon. He is steadily improving although unable to be out.

BABY DAUGHTER BRIGHTENS JIM SINNOTT HOUSEHOLD Mr. and Mrs. Jim Sinnott, of 274 West Laurel avenue, are receiving congratulations upon the birth of a daughter, Patricia Mary, on Monday night at St. Luke's Hospital.

It is expected that four delegates will attend the Congregational Church Laymen's dinner in Ontario this evening from the local church. Dr. Brewer Eddy will be guest speaker.

Mrs. Joseph L. Ashbury, of 463

insure the successful bidder entering into a contract satisfactory to said City Council.

By order of the City Council of the City of Sierra Madre, California.

Dated at the office of the City Clerk of said City of Sierra Madre this 9th day of January, 1935.

WAVERLY E. PRATT, City Clerk of the City of Sierra Madre.

—17:18

NOTICE OF COMMISSIONER'S SALE ON FORECLOSURE No. 38052

W. P. CALEY and MARY D. CALEY, husband and wife, Plaintiffs,

—vs.—

HOMER B. TUTTLE: CATHERINE TUTTLE, TITLE INSURANCE AND TRUST COMPANY, A CORPORATION, AND EDWIN WALDO WARD Defendants.

Order of Sale and Decree of Foreclosure and Sale

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Each bid must be accompanied by a certified check in an amount of at least ten percent (10%) of the total of said bid, payable to City of Sierra Madre, or an approved Surety Company bond for said amount and so payable, to

Child's Drama Guild
To Celebrate Its First Anniversary

A class in contract bridge will start next Thursday evening, January 21, at 7:30 o'clock at the Park House, Hermosa and Central avenues, under the auspices of the Los Angeles County Department of Recreation, Camps and Playgrounds. The class will be in charge of Joseph Yarborough. The instruction is free to the public.

Class In Bridge To Start On Thursday

In celebration of the first anniversary of the Children's Drama Guild, a party will be held at the Park House Saturday, February 2. Awards will be given to the students earning the largest number of stars for the year. Everyone interested is invited.

First Church of Christ, Scientist

Sierra Madre, California
Announces A

FREE LECTURE ON CHRISTIAN SCIENCE
Entitled "Christian Science: The Science and Art of Spiritual Living"

By

Hon. WILLIAM E. BROWN, C.S.B.
of Los Angeles, California

Member of the Board of Lectureship of the Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

in the SIERRA MADRE PUBLIC SCHOOL AUDITORIUM
Corner Auburn and Highland Avenues

SUNDAY EVENING, JANUARY 27, 1935

at 8 o'clock

The Public is Cordially Invited to Attend

CENTRAL MARKET

CHAS. E. DAVIS FREE DELIVERY TWICE DAILY
38 WEST CENTRAL PHONE 97

Butter Colorado Gold lb. 36c
Brookfield lb. 37c

Bacon Swift's or Hormel's 33c

Lamb Legs lb. 26c
Shoulder (whole) lb. 19c

Mock Chicken Legs 5c

Ground Veal Loaf lb. 18c

Shoulder Veal lb. 18c

Cheese HOFCO York State 2 years old lb. 40c

Pot Roasts Fancy Steer 17c

Nut Margarine Wilson's 16c
(a Quality Product)

Fluffo a

QUALITY FOOD SERVED AT ALL TIMES
COFFEE SHOP
45 NORTH BALDWIN AVE. — PHONE 242-1
Open 6 A.M. to 8 P.M.
Drop in regularly for our Home-cooked Dinner
served from 11 a.m. to 8 p.m.

**SCOTTY'S
GOODFOOD
GRILL**

You'll Find:

Quality in Liquors
Refinement in Atmosphere
At the Sign of the Scotty

OIL
LUBRICATION
TIRES AND TUBES
TROJAN BATTERIES
and RECHARGING
RICHFIELD GASOLINE

ready for you at

Pickett's Service Station

Typewriters
All makes portable typewriters and standard rebuilt machines. Low monthly payments. Expert repair service.

C. M. Hightower
Care of Woodson Jones
27 N. Baldwin Phone 32

Surprising Values at 9c, 19c, 29c, 39c, etc.
Including
Inventory Clearance Bargains
See the Goods on our Display Tables and in West Show Window (Illustrated 3S Circulars not mailed this month)

OVER 100 USEFUL ARTICLES OF KITCHEN & HOUSEHOLD EQUIPMENT

All of them Money Savers

Sierra Madre Hardware Co.

CENTRAL MARKET
CHAS. E. DAVIS
38 WEST CENTRAL
FREE DELIVERY TWICE DAILY
PHONE 97

Butter	Colorado Gold	lb. 36c
	Brookfield	lb. 37c
Bacon	Swift's or Hormel's	33c
Lamb	Legs	lb. 26c
	Shoulder (whole)	lb. 19c
Mock Chicken Legs	each	5c
Ground Veal Loaf	lb	18c
Shoulder Veal	lb	18c
Cheese	HOFCO York State	lb. 40c
Pot Roasts	2 years old	lb. 40c
Nut Margarine	Wilson's	16c
Fluffo	a vegetable shortening for all purposes	lb. 15c
Salt Mackerel	Eastern	18c
Salt Pork	Home Cured	lb. 28c
	Sweet Pickled	

**3-S January
9c Sale**

Surprising Values at 9c, 19c, 29c, 39c, etc.

Inventory Clearance Bargains
Including

See the Goods on our Display Tables and in West Show Window (Illustrated 3S Circulars not mailed this month)

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Shoulder Veal	lb	18c
Cheese	HOFCO York State	lb. 40c
Pot Roasts	2 years old	lb. 40c
Nut Margarine	Wilson's	16c
Fluffo	a vegetable shortening for all purposes	lb. 15c
Salt Mackerel	Eastern	18c
Salt Pork	Home Cured	lb. 28c
	Sweet Pickled	

THE SIERRA MADRE SHOPPING NEWS

FRIDAY, JANUARY 25, 1935

Sec. 45½, PL&R
U. S. POSTAGE
PAID
Permit No. 18
Sierra Madre, Calif.
Ret. Postage Guaranteed

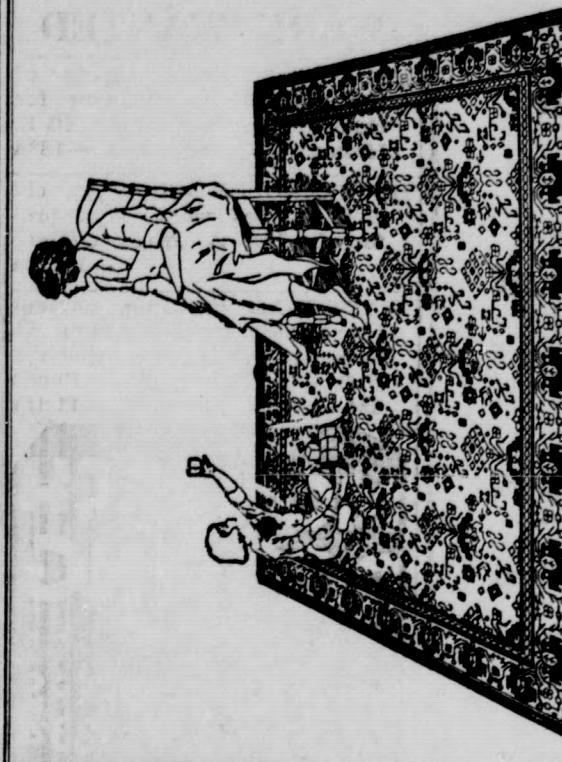
MIDDOUGH'S SAVINGS

"A Prescription Drug Store"

Crazy Water Crystals	\$1 and	60c	McKesson Tooth Paste	19c	
Congoin pkg.	97c and	57c	Dr. West Tooth Paste	19c	
Kotex or Modess	19c	100 Cascara 5 gr. tablets	35c	100 Genuine Aspirin Tablets	39c
Citro Carbonate bottle	\$1.39 and	93c	100 Hinkle pills	25c	
Sal Hepatica 53c	and	27c	— Discontinued — Dorothy Gray Rouge	69c	
Pepsodent Tooth Paste	42c	42c	— Special — Coty Face Powder	75c	
Iodent Tooth Paste	42c				

Middough's for Drugs

36 W. CENTRAL SIERRA MADRE



Just Received New Shipment of
**Mohawk Seamless
Axminster Rugs**

**Sierra Madre Tailors
Canners & Dyers**

Tony Delvecchi

Phone 3

W. E. Craig

14 West Central

**LANGLEY'S
BARBER SHOP**
KERSTING COURT

37-39 WEST CENTRAL
FRANK LOVELL, Prop.

Representing FORTNER & LOUD, INC., 1365 E. COLORADO ST., Pasadena, Calif.

EVERYTHING FOR YOUR HOME[®]

TOM TYLER, Prop.

PHONE 38

Sierra Madre Furniture Co.

What are your neighbors doing? What are your friends doing? How can you know—if you are not a subscriber to the SIERRA MADRE NEWS.

First Church of Christ, Scientist
Sierra Madre, California
Announces A

FREE LECTURE ON CHRISTIAN SCIENCE
Entitled "Christian Science: The Science and Art
of Spiritual Living"

By
Hon. WILLIAM E. BROWN, C.S.B.
of Los Angeles, California

Member of the Board of Lectureship of the Mother Church,
The First Church of Christ, Scientist, in Boston, Mass.

in the SIERRA MADRE PUBLIC SCHOOL AUDITORIUM
Corner Auburn and Highland Avenues

SUNDAY EVENING, JANUARY 27, 1935
at 8 o'clock

The Public is Cordially Invited to Attend

WORK WANTED

BERTHA ROLFE, formerly of the Book Box, will care for children and do mending, 40 S. Hermosa. Phone 191-2. —18*
a
HOUSEKEEPER with 7 yr. old child desires work. Mts. preferred. Box A, News Office. —18*
a
FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 11:tfa

MONARCH
ROOFING
...COMPANY...
RELIABLE ROOFERS
SIERRA MADRE 1834

HELP WANTED

MAN or boy to clean yard once a week. See Mr. Bumpus at 121 South Lima. —18:b
a
RENTALS
FOR RENT—Four room modern house and garage, \$8 a month. 415 W. Highland. See Thos. Neale, real estate agent. —18:20d

FOR SALE MISCELLANEOUS

A FEW pieces of household furniture left for sale cheap if you act at once. 297 West Highland. Phone 3132. —18*

FOR SALE — Pedigreed Wire Haired female puppy (2 mo.) of championship stock. 47 Bonita. —17*18e

LARGE STOCK QUALITY
Used Cars
at 1935 New Low Prices
McDonald & O'Boyle, Monrovia
Chevrolet & Oldsmobile Dtrs. —17:18e

FUNERAL Flowers, Sprays, \$1 up. Ward Nursery & Florist, Mt. Trail and Laurel. Ph. 1614. —1:tfe

LOST & FOUND

LOST—Black and White Manx Cat with short (3-inch) tail. Anyone seeing cat please call 122-2. Joe Odwarker. 167 E. Highland Ave. Reward. —18*g

MISCELLANEOUS

MRS. BLANKE is still making homemade cake to order. Tel. 255-3. —18:16a

ROOMS --- BOARD

FOR RENT—Room to elderly lady; board if desired or kitchen privileges. Quiet, modern home, furnace heat. Tel. 255-3. —18:tfa

FOR RENT—Sunny room with private entrance; next to bath; board if desired. 261 N. Lima. —18:h

SELF HELP COOPERATIVE
No. 57—We take down or top dangerous trees. We exchange. See Office, 36 Auburn, or call 352-1. —10:tfi

HARDWOOD FLOORS polished, 50¢ a room. Old floors made like new. Oak floor installed over old pine floor. Call Arcadia 2830. —15*18a

GARDENER, elderly, reliable, wants private work, room and board. Address Box 311, San Diego. —14*16a

Jr. Woman's Club

Dessert Bridge

Thurs., Jan. 31, '35

1 P.M.

35c

at Junior Clubroom

For Reservations
call Mrs. Lannan, 154-2

RESNICK'S

PHONE 47 and your order will be delivered FREE

DON'T MISS OUR CANNED FOODS SALE
(Begins Today—Closes February 2)

Rich Tomatoes, No. 2½ can 10c doz. \$1.15

Phillips Pork & Beans, No. 2½ can 11c doz. \$1.25

Phillips June Peas, No. 2 can 11c doz. \$1.25

Golden Bantam Corn, No. 2 can 12c doz. \$1.39

Alta Vista Cut String Beans, No. 2 can 10c, doz. \$1.10

Red Sprout Loganberries, No. 2 can 2 for 27c

Prune Juice (made from dried prunes) tall cans 3 for 25c

Vegetables for Salad, tall cans 3 for 25c

Peter Pan Pink Salmon tall cans 10c

Mission Brand Peaches, ½ lb or sliced, No. 2½ can 2 for 29c

Fancy Bartlett, ½ Pears, No. 2½ can 2 for 29c

Iris Solid Pack Tomatoes, No. 2½ can 2 for 29c

Del Monte Garden Sugar Peas (limit 4 cans) No. 2 can 2 for 29c

GOLDEN STATE MILK, tall cans (limit 6) (Saturday only) 3 for 17c

Casa Brand American Sardines 3½ oz. can (limit 12) 5c

Kerns Ketchup large bottle 10c

Domestic Fancy Swiss Cheese lb. 35c

U. S. Large Ranch Eggs doz. 33c

U. S. Jumbo Size Ranch Eggs doz. 35c

IVORY FLAKES, 1 large and 1 small pkg., both 25c

Jiffy Lou and Jell Well, all flavors 3 pkgs. 14c

BULK PRODUCTS

Fancy White Rose Rice 2 lbs. 15c

Fancy Pink Beans 2 lbs. 15c

Navy Beans 2 lbs. 15c

Lima Beans, extra large 2 lbs. 19c

Green Split Peas 2 lbs. 11c

Brown Sugar 2 lbs. 11c

Powdered Sugar 2 lbs. 11c

Iris Coffee, drip or percolator, glass jar 1 lb. 31c

Fresh Sweet Peas lb. 5c

Arizona Grape Fruit, large size each 2c

Cabbage, new, green lb. 1c

Lettuce, 2 heads 5c

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THE NEW STANDARD CHEVROLET

465

AND UP. List price of New Standard Roadster at Flint, Mich., \$465 with bumpers, spare tire and tire lock, the list price is \$20.00 additional. Prices subject to change without notice.

HERE is America's great family car... beautiful to look at... thrilling to drive... very economical to operate... and the world's lowest-priced six. This New Standard Chevrolet has a fine, roomy Fisher Body. It is powered by the same improved valve-in-head engine which powers Chevrolet's new Master models. It is amazingly flexible and spirited... the finest performing Chevrolet ever built.

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THE NEW MASTER DE LUXE CHEVROLET

\$560

AND UP. List price of Master De Luxe Coupe at Flint, Mich., \$560. With bumpers, spare tire and tire lock, the list price is \$25.00 additional. Prices subject to change without notice. (*Knee-Action optional at small additional cost.)

LONGER... smartly lower in appearance... beautifully streamlined. The performance of this car will amaze you. Chevrolet's new and improved Blue-Flame valve-in-head engine gives remarkable getaway—power and speed. Chevrolet's highly refined Knee-Action* Ride—and longer wheelbase—give new comfort. And operating economy, too, is greatly increased. See your Chevrolet Dealer today.

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High Quality Finest Quality Meats Low Prices

FANCY STEER
BEEF ROASTS
Fancy Shoulder lb. 14¢
Rolled Rib lb. 25¢
Sirloin Tip lb. No Bone—No Waste
Whole Shoulder or Shank Cut
Pork Roast lb. 19¢
Tasty
Frankfurters lb. 17¢
Crisp Eastern
Sauerkraut lb. 5¢

Quality Produce

Avocados Fancy Fuerte 5¢

Apples Fancy Pippin 5 lbs. 19¢

Bananas Golden Ripe DOZEN 15¢

Cabbage Crisp Fresh lb. 1¢

Peas Fancy Garden lb. 5¢

Pork & Beans Van Camp's 2 No. 1 cans 11¢

Salmon Libby Red Alaska tall can 16¢

Jell Well Asst. Flavors 3 pkg 13¢

Peaches Del Monte 2 No. 2½ cans 33¢

Pears Del Monte 2 No. 2½ cans 37¢

Syrup Maximum Pint—17¢ Quart jug 27¢

Zee or Waldo Toilet Tissue 3 rolls 12¢

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THIS WEEK-END SPECIAL—One pound, cello-wrapped
RAISIN BRAN LOAF (It's Extraordinary!) 10¢